



Holiday Party Heroes

Sample Social Media Posts

Thanks so much for joining the Holiday Party Heroes campaign by CanadaHelps! Once your company has donated to the charity of your choice and [submitted our form](#) to participate in the campaign, let your staff and clients know that your company is a Holiday Party Hero! Here are some sample messages you can share:

Sample Social Post #1:

To give back this holiday season, [COMPANY NAME] has donated the unused funds of our cancelled office party to support [CHARITY NAME]. We're proud to join the growing number of Canadian companies committed to doing the same through @CanadaHelps. Learn more: <https://bit.ly/3nwE7rd> #HolidayPartyHeroes

Sample Social Post #2:

Our office holiday party may be cancelled this holiday season, but we're choosing to celebrate in a different way. Instead, [COMPANY NAME] has donated the unused party funds to support [CHARITY NAME]. Together with @CanadaHelps, we are #HolidayPartyHeroes! Learn more: <https://bit.ly/3nwE7rd>

Sample Social Post #3:

COVID-19 may have cancelled our office holiday party, but that doesn't mean we can't celebrate. Instead, [COMPANY NAME] has chosen to donate the unused cost of our office party to charity! Learn more about the #HolidayPartyHeroes campaign by @CanadaHelps: <https://bit.ly/3nwE7rd>



About Holiday Party Heroes:

[Holiday Party Heroes](#) is a new initiative launched today by [CanadaHelps](#) that asks businesses across Canada to donate the unused cost of their annual holiday parties to charity and be recognized as #HolidayPartyHeroes. The idea was inspired by the [Xmas Party Heroes](#) campaign in the UK, which raised almost £1,000,000 within a week of being launched.

About CanadaHelps:

Founded in 2000, CanadaHelps is a registered charity dedicated to increasing charitable giving across Canada. [CanadaHelps.org](#) provides a safe and trusted one stop destination for making donations, fundraising, or learning about any charity in Canada. Over 2.6 million Canadians have donated over \$1.5 billion to charities using CanadaHelps. The organization also develops affordable fundraising technology and provides free training and education for charities so that regardless of size, all charities have the capacity to increase their impact and succeed in the digital age. For additional information, visit [CanadaHelps.org](#) or connect with CanadaHelps on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

Have questions? We're happy to help.

Get in touch with questions about how your company can be a Holiday Party Hero this holiday season or work with CanadaHelps on other opportunities!

Laura Dempsey
Manager of Partnerships
laurad@canadahelps.org

